

Screen Door Inks International Deals

Screen Door International, the sales and distribution division of Screen Door Inc., is announcing the hire of Michael Schwartz, Director, Sales & Acquisitions. Schwartz will oversee North American sales for Screen Door International.

The hire of this industry player coincides with Screen Door International (SDI) inking two exclusive distribution deals. One with Australia-based Verve Entertainment International and also with L.A. based Circus Road Films. SDI will rep Verve's extensive catalogue of comedy, lifestyle, factual and documentary entertainment all from the land from Down Under. Circus Road's catalogue of feature films will be sold in Canada.

"Screen Door is one of the leading Canadian film production companies and I look forward to this new relationship," says Michael Schwartz. "SDI has acquired the highest quality titles and I can't wait to get them in the hands of Canadian broadcasters."

Schwartz worked at Sullivan Entertainment for two years Managing Marketing and Distribution. He cut his teeth at Disney Theatrical Marketing, and Allied Advertising handling clients such as Disney Home Entertainment and Fox Searchlight pictures

"Michael is a huge asset to Screen Door. Screen Door's reputation for creating original productions is well known throughout the industry. Now, with Michael at the helm of SDI, we look forward to extending our reach with great content from these two dynamic partners, Verve and Circus Road," says Mary Young Leckie of Screen Door. "This is a time of huge opportunity for Screen Door, as we forge new international relationships not only with our new distribution partners but with their producer/suppliers too. Co-financing and co-production is ever more necessary in the current economic climate and SDI's success gives us even more options in the international marketplace."

Screen Door is an independent Canadian production company, specializing in award-winning dramatic films, mini-series and series. Screen Door's reputation for record-breaking programming has put them on the leading edge for audiences and broadcasters at home and worldwide.

Formed in 1999 by Heather Haldane and Mary Young Leckie, the company is the natural outcome of a long-standing relationship that includes hits such as *Shades of Black*, *MVP: The Secret Lives of Hockey Wives*, and *Everest*. To learn more about Screen Door, visit www.screendoor.org

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